

# Graphic standards

# Official fonts

# ACTION JEUNESSE DE L'OUEST DE L'ÎLE

AJOI was founded in Sainte-Genevieve in 2007. During its first year of existence, AJOI worked mainly to establish and maintain intervention services in relation to being with young people aged 12 to 25 at risk and / or in difficulty in the West Island of Montreal. Noting the need and the lack of resources in the sector, the organization then opened its services to vulnerable people of all ages, focusing on several issues such as homelessness, drug addiction, mental health, legalization, poverty, social exclusion, violence and sexual health. AJOI has come a long way since its founding and is now a recognized organization that helps thousands of young people and vulnerable people every year.

**Londrina, Solid Regular** 

Download (free)

https://www.dafont.com/ londrina.font Calibri, italic Calibri, regular Calibri, bold

### **Londrina, Solid Regular**

ABCDEFGHIJKLMNOPQR STUVWXYZ abcdefghijklmnopqrstuvwxyz àâçéèêîÏôùûü 1234567890\$%-.;;()[]/«»!?\*

Calibri, regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz àâçéèêïlôùûü 1234567890\$%-.,;:()[]/«»!?\*

# Official colors

### White

cmjn 0/0/0/0 rgb 255/255/255

hexa ffffff

Black
cmjn 0 / 0 / 0 / 100
rgb 0 / 0 / 0
hexa 000000

# Secondary color

## Jasmine

cmjn 0 / 15 / 54 / 4 rvb 244 / 207 / 113 hexa F4CF71

The black logo should be prioritized in all color documents. To be placed on a uniform white or very pale neutral colored background.

ΕN



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The white logo should only be used on a uniform dark colored background.







